



**Accel|Up**

#fintech #insurtech #telco

**Required pitchdeck content  
Round 2, Fall 2019**



# General requirements

# AccelUp

#fintech #insurtech #telco

**Do not exceed 15 slides**

**Attach PDF** file addressed at AccelPoint, not VC nor investors

**Use your own template**, but provide this scope of data

For more info: [accelup@accelpoint.pl](mailto:accelup@accelpoint.pl)



# Problem

Describe the problem your product or service solves.  
Is it really a problem? Define problem your solution solves.

# Solution

Describe the solution your startup delivers. Show how you differ from other companies. Define and describe your solution.

## Target group

Tell us about the target group - who is your end user.  
What's the market size?

## Product/service maturity

What's the current status of your product? Is it MVP only - early, advanced? Have you done any PoC with potential clients - if so, how many? Do you have traction? How many clients do you have?

Tell us about the markets you operate on (number, geography, sectors etc.)

# Technology

Describe the technology behind your product/solution. Tell us also about the target requirements and environment you need to implement your offer with our Partners. Briefly present your technology stack.

What are the ways you can integrate your solution with our Partner?

# Team

Describe your team - make sure you present your experience (years, areas) and describe roles of key team members.



# Value Proposition

Why your product is so special that we need to select it?  
What are the key differentiators? Where do you have the edge over competitors - compare your offer to competitors.

# Benefits for our Partners

Focus on our Partners' needs. Describe how you fit in - if you cannot offer perfect match off the shelf, show how you can adjust to make it as close as possible.  
What's in it for our Partners?

# Target cooperation model

How do you intend to sell your product once acceleration is completed? Is it a white-label product? Are you looking for a reseller? Or do you intend to become vendor of product or service? Etc.

# Plans

Where do you see your startup in 2-3 years? What are your plans for further product/service development? Which markets do you plan to enter?

Please indicate (neutral / positive) and justify the impact of your project on:

- equality of chance for men and women;
- ensuring the availability of results of your project for disabled people
- implementing the principles of sustainable development